

# Learning Lessons from Tragedy



- DATE:** Friday, November 11, 2011
- TIME:** 10:00 am -1:30 pm
- LOCATION:** CESA #4, 923 East Garland Street, West Salem, WI
- AUDIENCE:** School District Transportation Directors, Safety/Crisis Response Directors, Superintendents, Principals, Parents, and Interested Community Organizations that are involved in Crisis Response Planning with School Districts
- COST:** FIVE FREE SLOTS to districts that have purchased the Bus Driver/ Transportation Training package  
All others—\$30 per person
- REGISTRATION:** <http://myQuickReg.com>  
Registrations will be taken until the day of the event
- QUESTIONS:** Contact Mary Devine (608) 786-4800; (800) 514-3075  
[mdevine@cesa4.k12.wi.us](mailto:mdevine@cesa4.k12.wi.us)

We will meet from 10:00-10:30 am, prior to our speaker, for transportation director updates. Bob Severson's Presentation will start promptly at 10:30 am, end at 12:30 pm, and will include time following his presentation for Bob to answer questions.

Luncheon will be followed by a work time for CESA #4 school districts to meet together as a team with their individual Crisis Response/Emergency Teams for updates and planning.

Bob Severson was the Chippewa Falls School District Safety Director when the Chippewa Falls School District's buses were involved in a tragic accident on I-94 on October 16th, 2005. Bob retired this year from this position as Safety Director in this district and will share with our school districts, "Learning Lessons from Tragedy" at CESA #4 on Friday, November 11th. Bob will share lessons learned by a district from this horrific experience. He will address how the district's current emergency/crisis response plan has changed as a result of this occurrence and how that experience and the changes that resulted can positively affect and impact everyday bus situations in CESA #4 School Districts.